

Spreading the word

The Central Council PR Committee met on 17 November in the teaching room at St Paul's Birmingham. It was our first digitally enabled meeting with two members 'present' by Skype, one of them in Australia.

We nearly had 100% attendance but two had to call off at the last minute. Kate Flavell, President, joined us.

It was the day after the Stedman tercentenary, which we promoted. Ringers had responded in good measure but it was too early to assess the impact of our media campaign.

Plans for the Roadshow at Newbury on 6 September next year are progressing

The Committee's remit is very broad – it not only covers the relationships between ringers and the public (and between the Council and media, government, church, etc) but also the relationship between the Council and the ringers we are here to serve. We discussed how we could do more, especially the need to overcome the widespread ignorance of the Council and its work among many ringers. We also discussed how to make better use of the Council's presence on social media.

Our on-going services include: channelling around 200 Learn to Ring enquiries a year to suitable towers, supplying over 8,000 recruitments leaflets per year, supporting the BBC 'Bells on Sunday', providing periodic information to local ringing societies, maintaining 'Things To Ring For' on the Council website.

Barrie Dove had stood down as chairman and John Harrison was elected to take the role until the end of the Triennium.

John Harrison