

GUILDFORD DIOCESAN GUILD (founded 1927)

'The General Hon. Secretary (Mr J S Goldsmith) said a suggestion had been made that the Guild should adopt a badge to be issued to members at a small cost, and asked for the opinion of the meeting. This was given by a vote in favour of a badge.'
'The Ringing World' 20.vii.1928 p457

'The question of adopting a badge for the Guild was discussed, but there was a marked indifference on the subject, for, when a vote was taken, there was only one in favour and two against.'
'The Ringing World' 3.viii.1928 p489

'The chairman then brought forward the question of a Guild badge, and remarked that from a young ringer's point of view he approved of the scheme. Other ringers present, both young and old, approved of a badge he exhibited, which is made by a Minehead ringer, Mr G Stacey.'
'The Ringing World' 17.viii.1928 p518

'Mr J S Goldsmith invited an expression of opinion on the question of adopting a Guild badge. On a vote being taken, there was a small majority in favour.'
'The Ringing World' 31.viii.1928 p554

'Mr C W Denyer proposed that the badge, of the design submitted to the meeting, be adopted by the Guild....It was then resolved that they (*badges*) should be ordered in silver and bronze, the former to be sold at 2/6 and the latter at 1/6 each. Mr C W Denyer kindly undertook to act as Badge Secretary and was authorised to order 150 bronze and 50 silver badges.'
Guildford Diocesan Guild AGM 28.iv.1934

'The Secretary (*G L Grover in absence J S Goldsmith on the Australian Tour*) reported that he had obtained patterns and prices for the Guild badge and that it appeared that the cost of suitable badges would be about 1s 3d each.

Two designs were produced but the general feeling was that neither would be suitable. The Master (*Major J H B Hesse*) promised to have a well shaped bell cut in brass to be a suitable size so that further estimates based on this design could be obtained.

As estimates had been obtained from one firm only it was decided to invite prices from other firms and Capt. H J Cann undertook to supply a list of addresses.

The Acting Secretary suggested that before the Guild incurred any outlay of funds in the matter it would be as well to ascertain how many badges were likely to be sold.

It was resolved that each District Secretary should make an estimate as regarded his own District and report it at the next meeting.'

Minutes of Guild Executive Committee meeting 14.xi.1934

'The executive Committee's efforts to provide a cheap membership badge did not find general favour. Most of the members present were of the opinion that if a badge were adopted it should be of a better quality than the specimens which had been considered by the committee.'
'The Ringing World' 21.xi.1934 p746

'The design of the proposed Guild badges was submitted and it was resolved to recommend it to the annual meeting for approval and adoption, together with an estimate of the costs from Messrs. Phillips, of Aldershot, the designers.'

Minutes of Guild Executive Committee meeting 27.ii.1935

'The meeting approved of the design submitted for a Guild badge, and Mr C W Denyer agreed to act as badge secretary.'

'The Ringing World' 5.iv.1935 p214

'Will all members of the Guildford Diocesan Guild requiring badges please communicate with C W Denyer.. Prices: Silver 2s. 6d., bronze 1s. 6d. Designed for buttonhole, watch chain or brooch. State style required.'
'The Ringing World' 5.iv.1935 p215

GUILDFORD DIOCESAN GUILD (continued)



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Version A

Bell shape with headstock in silver or bronze with 'GUILDFORD DIOCESAN GUILD' Length 27mm

Pendant, buttonhole or brooch fastenings Designed and manufactured by 'PHILLIPS / ALDERSHOT'

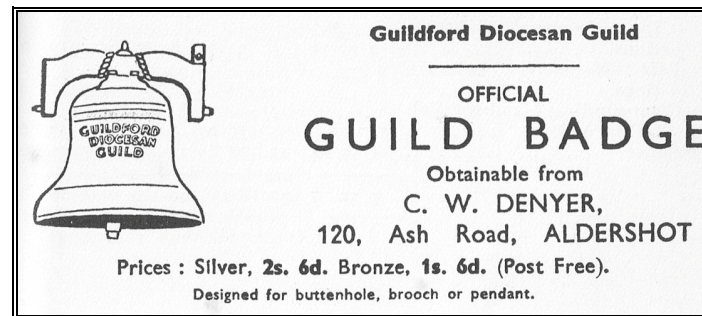
The example illustrated is in silver, hallmarked for London with the date letter 't' for 1934-5 and the maker's mark HP for H Phillips. It also has the George V jubilee mark.

'The new Guild badges were on sale, and the hon. district secretary, who is also Guild badge secretary, did good business both in the silver and bronze varieties. The badge is neatly executed, and consists of a bell suspended from a headstock. Its accurate proportions have been taken from Ripon Cathedral tenor, and it bears the Guild's title as an 'inscription' on the waist of the bell.'

'The Ringing World' 26.iv.1935 p262

'The Guild Badges account was presented by Mr C. W. Denyer. They showed that 122 silver badges and 73 bronze badges had been sold, the receipts being £20. 14s. 6d. Badges in hand at cost were valued at £3. 15s. 0d. The purchase of badges amounted to £23. 4s. 11d. , postages 2/10. There was a balance in hand on the account of £1. 1s. 9d.'

Minutes of Guild Executive Committee meeting 18.iii.1936



Guildford Diocesan Guild annual report for 1948

'Mr C Denyer told the meeting that a few badges were now obtainable and that he could take orders for both silver and bronze badges of the buttonhole and brooch type at 9/- & 10/6 and 4/- & 5/6 respectively.' *Minutes of Guild AGM held on 19.iv.1947*

'**Guild Badges and Brooches.** These are again available and Mr. Joyce, who is in charge of sales, reports that he has a good stock in hand, in silver at 10/- each, and in bronze at 5/- each (approximate prices);' *Guildford Diocesan Guild annual report for 1948*

'Mr G. S. Joyce reported that it would be necessary to increase the prices of silver badges to 14s 6d and he said he proposed not to carry a stock of silver badges in future.' *Minutes of Guild AGM held on 7.iv.1951*

'**BADGES** Sales (53) for 1952 were a record. Prices: Badges and Brooches - plated, 4/6; bronze, 3/6; silver, 12/6, postage 3d. extra - G S Joyce, Badge Secretary.' *Guildford Diocesan Guild annual report for 1953*

GUILDFORD DIOCESAN GUILD (continued)



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Version B

Bell shape with headstock in chromium plate or bronze with 'GUILDFORD DIOCESAN GUILD' Length 15mm

Pendant, buttonhole or brooch fastenings Manufactured by 'PHILLIPS / ALDERSHOT'

Later versions have no manufacturer shown

'Mr G. S. Joyce, Badge Secretary, reported that the main interest was in the supply of a new small type of badge. There had been some failure in the fastenings of the pin type of badge but this had now been remedied and broken badges had been replaced when returned to him. Large badges would still be available if required.' *Minutes of Guild AGM held on 5.v.1956*

'Mr G S Joyce, the badge secretary, said a small size badge was introduced last year.' *'The Ringing World' 3.v.1957 p277*

'BADGE SECRETARY'S REPORT Sales were at a good average figure of 68 for the year. As before the small plated brooch proved to be the most popular. Badges are available in the following types: Small or Large, Plated or Bronze, Pin or lapel. Prices are Small Bronze 2/6, Plated 3/6; Large Bronze 3/6, Plated 4/6. Silver types are available, to order, at 8/6 and 12/6.'

Guildford Diocesan Guild annual report for 1959

'BADGE SECRETARY'S REPORT Sales of badges and brooches are still at a satisfactory level.... the available twelve types. All silver types will soon be cheaper by about 2s.'

Guildford Diocesan Guild annual report for 1959

'BADGE REPORT 'Our normal suppliers have been taken over by a large firm, who required considerably increased prices. Several new sources are being tried, and it is expected that a satisfactory supply will be found.'

Guildford Diocesan Guild annual report for 1960

'BADGE DIFFICULTIES Dear Sir, - For many years the Guildford Diocesan Guild has purchased badges from an Aldershot firm: now, however, the firm has been taken over by a London firm, which is attempting to impose considerable increase in the prices. As an example, our small plated brooches, which were 3s. each until last February, when they were increased to 4s., are now quoted at 7s. 6d. each, plus postage. All other types of brooches and badges are quoted at similarly increased prices. Negotiations with the firm have produced no results, it being stated that the small quantities in which we buy, usually dozens or less, are uneconomic; the firm is interested in thousands.

Will any secretary please let me have details of their source of supply. The two dies used are our property. I would appreciate this information as soon as possible, please. On several occasions in the past, I have referred secretaries to the Aldershot firm; there would appear to be good reason for them to check their new prices.

Would Guildford members please note our difficulties and bear with us if the supply of badges is short for a while.'

Letter from G S Joyce to 'The Ringing World' of 8.xii.1961 p824

GUILDFORD GUILD BADGES Dear Sir, - Several weeks ago I asked for information concerning the supply of badges. To this I had 16 replies, all giving useful information and have settled with one of the firms mentioned for our badges. May I thank all those ringers who wrote and gave me the information. Several of them asked for details of the offer which we were going to accept, and I shall be replying individually to these letters.

It is of interest that no one mentioned the firm which caused our troubles, so that the one or two who asked if their firm was the difficult one may rest assured. Incidentally, the quotations for a certain one of our badges varied from 3s. 11d. to 21s 6d. The Guild badges will shortly be in full supply.'

Letter from G S Joyce to 'The Ringing World' of 23.iii.1962 p190

GUILDFORD DIOCESAN GUILD (continued)



'BADGE SECRETARY'S REPORT The most popular badge is still the small plated brooch, accounting for nearly half of the sales, but some of all types have been purchased. A quotation has been received for hall-marked silver types; single orders for the small and large types will be 12/6d. and 18/6d. respectively, which is quite reasonable compared with previous quotations.'

Guildford Diocesan Guild annual report for 1962

'Our former suppliers of Guild badges informed us that they were no longer interested in meeting our requirements. Quotations from several other manufacturers were obtained, but only one firm quoted a reasonable price to produce from our die a quantity of badges that we could afford to buy. We decided to purchase only two types of badge instead of eight and we now have a supply of chromium plated badges, some with std backs and some with brooch fittings, which will cost 4s. 6d. each. A few large badges of the old type are still available at 4s. each.' *Guildford Diocesan Guild annual report for 1965*

Version C (Golden Anniversary 1977)

Bell shape with headstock Brass colour Length 27mm

Brooch or buttonhole fastening No manufacturer shown

'Also, as a jubilee memento, 200 gilded large size Guild badges were produced and were quickly sold.'

'Purchase of Badges £88.34' and 'Sale of Badges £112.50'

Guildford Diocesan Guild annual report for 1977

Version D (Diamond Jubilee Edition 1987)

Similar to versions A - C, but in cupronickel Length 32mm

Brooch fastening No manufacturer shown

'Large badges were produced as Diamond Jubilee memorabilia.'

Guildford Diocesan Guild annual report for 1986