

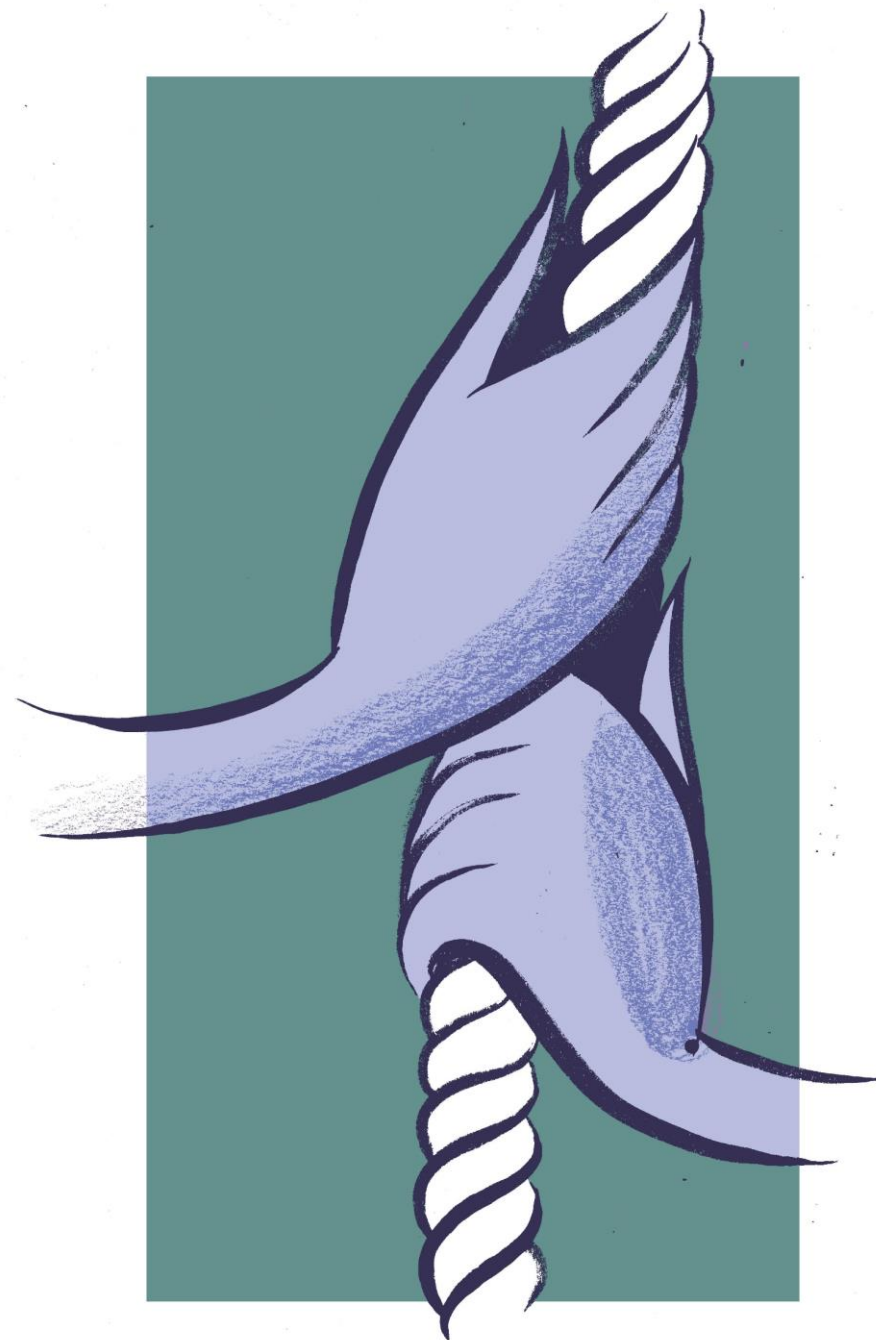
RINGING REMEMBERS



Vicki Chapman
CCCBR Project Co-ordinator



- The Ringing Remembers story
- Update
- Legacy
 - Media interest
 - Recruitment & training
 - Retention
 - Community impact
- Personal impacts
- Your stories



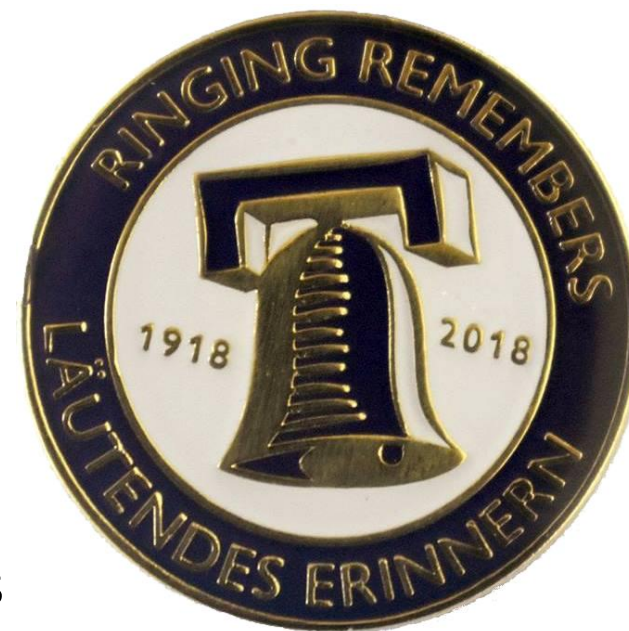


- The Ringing Remembers story





- Update
 - 3,332 registered
 - 2,810 badges were issued
 - 48 Associations & Guilds involved
 - Over 1,130 towers had recruits
 - 150 towers had 5+ recruits (at least 10 towers had 10+ recruits)
 - 1,800 A3 posters and 30,000 leaflets distributed
 - 3,234 events listed on Bellboard at 2,213 different venues
 - 20 new bands
 - 14 previously silent towers ringing again



RINGING REMEMBERS



- Legacy – media interest
 - BBC Breakfast TV launch – 11/11/17
 - Multiple BBC local radio interviews on 29/11/17
 - Local, national and international interest
 - BBC Radio 4 - The Archers
 - Multiple BBC local radio interviews 5/8/18
 - Sky News
 - The Guardian
 - Waitrose Magazine
 - BBC Newsround
 - Channel 5 News





- Legacy – recruitment
 - Reasons for taking part:
 - Personal tribute to family member
 - Increased social circle
 - Physical activity
 - Less isolation/loneliness
- Legacy – training
 - Adapt teaching styles
 - Association of Ringing Teachers
 - Group training events

“ringing to remember was contributing to something bigger than yourself”

RINGING REMEMBERS

- Retention

- New hobby/skill
- New friendships
- Confidence
- Social activity
- Ring anywhere
- Diversity
- Community spirit
- Transferable skills



RINGING REMEMBERS

- Community Impact
 - Galvanised local communities in Act of Remembrance
 - Links formed/strengthened with Church and Community
 - Sensory impact
 - Cross boundary integration

“the village has come alive with the
sound of the bells”

“the village now as a heart”





- Personal impact
 - “it was a change to stand where my grandfather stood. I rang surrounded by photos and certificates of him, it was very moving”
 - “we really came together as a good team. It’s brought the community together”
 - “We’ve made new friendships and that has been really important”
 - “it’s not only given us a hobby, but a purpose”
 - “ (our learner) was laughing, she was having a go at things... her family are amazed at her improved confidence”
 - “once you can ring, you don’t really think about age. It’s intergenerational so we can spend the day together”

RINGING REMEMBERS

- Your stories
 - Recruits
 - Training
 - Retention
- The Future



