

LONDON COUNTY ASSOCIATION (founded 1903)

Formerly: St James' Youths (to 1824); St James' Society (1924-1903)

Sometime: London County Association and North Southward Diocesan Guild (1929-1968) Ceased to exist: 2007



Only version

Oval, chrome with blue enamel 18mm x 14mm

Brooch fastening with plain reverse Manufactured by 'T N Priest & Co Ltd, 3 Buckingham St, Birmingham'

Badge Competition

As a result of popular demand the London C.A. is considering the provision of a member's badge. This has been given publicity at recent meetings and guide lines issued to assist those wishing to enter designs.

The details are:

"Entries are invited for the design of a lapel badge for the London County Association of Church Bell Ringers. Depending on the successful result of this competition and the subsequent production of the badge, prizes will be: 1st prize: one free badge and 12 months free steepleage; 2nd and 3rd prizes: one free badge each."

Entries to the Secretary, and the closing date Saturday, April 16, 1977.

A panel of three judges is to be appointed by the committee, the panel being excluded from the competition. Although the judges' decision shall be final, the winning entry will not necessarily be reproduced either wholly or in part on the badge.

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Guide Lines—

1. The badge should be symbolic of the Association, its activities, or its area of operation.
2. It should be confined to a base "gilt" or "silver" colour plus one or (at the most) two other colours.
3. Fine detail must be avoided, and simplicity of design is of paramount importance.
4. The final reproduction will *not* exceed 1½ in. by 1½ in., but design drawings size may be three times that of the final badge. In other words, you may submit one drawing actual size, and another drawing up to three times this size.
5. The design must be original and if a prize is awarded the design will become the copyright of the Association."

H. W. R.

'The Ringing World' 1.iv.1977 p281

London C.A.—Badge Competition. The closing date for the submission of entries for the competition for the design of a lapel badge for the London County Association has been extended until 16 May 1977. See R.W., 1 April 1977, p. 281, for other details.

'The Ringing World' 15.iv.1977 p313

L.C.A. BADGE

Designed by Peter Devenish, M.Inst.P.K.G., of Hampton, Middlesex, and produced by T. N. Priest & Co. (Birmingham), the new London County Association badge has delighted all who have seen it.



The keynote of the design is simplicity but at the same time it contains the full name of the Association. An oval format 18 mm. wide, it has a deep blue ground with the symbolic bell and Association name, and the rim is silver-plated. A substantial brooch-type fastening is used. The design competition produced 32 entries.

Badges (50p each) are available from the Hon. Secretary, Mrs. O. L. Rogers, 53 The Grove, Isleworth, Middlesex, TW7 4JT.

'The Ringing World' 28.vii.1978 p626