Recruitment and Development Briefing - 16<sup>th</sup> November 2025

## RINGING 2 3

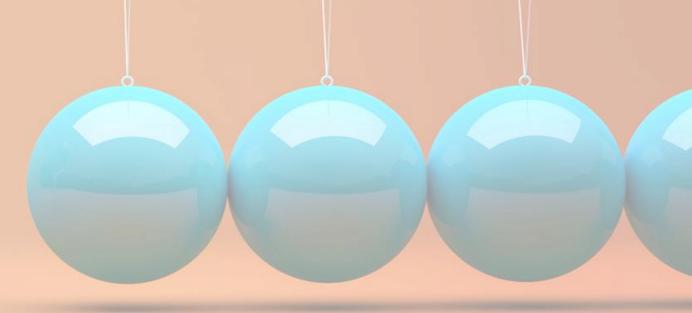
- Ringing 2030 Pillars
- Workgroup Team Structure
- Residential Ringing Courses
- Development Materials
- Get Involved & Next Briefings



- Raise your Hand if you have a question
- Stay on Mute until asked to talk
- Use the Comments to share links or ask for detailed information which can be followed up outside the call
- We are recording the call, for people who expressed an interest but couldn't make the time, so please feel free to leave your camera off if you prefer



- Ringing 2030 Pillars
- Workgroup Team Structure
- Residential Ringing Courses
- Development Materials
- Get Involved & Next Briefings





#### Pillar 1 Smarter marketing

Bellringing is something that more people want to do Through raising the awareness of the art of bellringing and promoting it to target audiences we will drive good recruits to us Good recruits come forward to learn to ring based on a belief that they'll be good at it and enjoy it

Ringing appreciated and understood by more people More ringers under 40 attracted

More young people learn about ringing

General awareness PR programme Yellowyoyo branding project Creation of marketing collateral

Targeted marketing campaigns

All societies and towers to adopt it HLF funding bid School lesson plans

Mobile belfries into schools

Find budget for PR agency or FTE

Unified marketing/recruitment website



#### Pillar 2 Active recruitment and development

Effective structures in place to signpost potential new ringers and lapsed ringers to local ringing centre contacts Opportunities for ringers to learn and develop their ringing skills exist

Anyone wanting to learn finds a teaching hub quickly Regional hubs have adequate teaching resources

No one meets a barrier to progress

Need to work with associatio ns on these Establish new regional contact <u>hubs</u> structure

Identify gaps and recruit volunteers Identify existing co-ordinators and link to regional hub contact

Recruit new volunteer coordinators

Recognise ART's LtR as primary national scheme

> Map teaching centres to hubs

Unified ringer platform

Facilitate YCRA events

Support

more

teacher

training

University ringing network

Summer schools – at least one per region

Two more residential courses

Relaunch

Cast of 1000

Mentoring scheme

> Encourage women in ringing

#### Pillar 3 – R&D involvement











Ringing environments are conducing to attracting and retaining ringers

All ringing infrastructure supports quality performance

All towers have good leaders

Towers are safe, welcoming environments

Ringing has a sound financial footing

Develop leadership course

**Identify and** nurture future leaders

Launch 'Best Kept Tower' competition

Pillar 1 actively supports diversity

**Promote** inclusive ringing culture

> Encourage social aspects of ringing

Organise ringing finance conference

Develop alternative financial model for consultation

Central overhead provision

#### RINGING 2 3

#### Delivery approaches

- Sharing Learning from Experience (LFE)
  - Collating and sharing what works
  - LFE Tool (Probably a database) part of Unified Ringer Platform
  - CCCBR Web hosted Live query capability
  - Volunteer QA
- Resource Provision
  - Material: Posters, Advice sheets, Book recommendations, Model bells +
  - Advice
  - Seed corn funding
  - Mentors



- Ringing 2030 Pillars
- Workgroup Team Structure
- Residential Ringing Courses
- Development Materials
- Get Involved & Next Briefings





Workgroup Team Structure

Paul Wotton Workgroup Lead

Bob Blanden Recruit, Retail & Regain Coordinator Lucy Hopkins-Till Development Team Lead Lucy Chandhial Leadership Education Team Lead

?? Survey Team Lead Hayley Young Residential Course SW Lead

Jude Deakin Administrator Lucy Chandhial Communications

## RINGING 2 3

- Ringing 2030 Pillars
- Workgroup Team Structure
- Residential Ringing Courses
- Development Materials
- Get Involved & Next Briefings

#### **Residential Ringing Courses**

- 24 27 October
- Millfield School, Street, Somerset
- 8 groups
- 10 hours of ringing time
- 40 towers







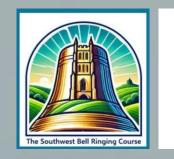
Concept, Getting set up and doing research

- The obvious benefits
- Benefits to us locally in Cornwall
- Wider benefits FUN
- Bradfield
- Financial Planning











#### **Planning**

- Recruiting a team
- Venue
- Date
- Definition
- Advertising



# The Southwest Bell Ringing Course



#### **Delivery**

- Course Vibe
- Programme
- Lead Tutors added bonus benefits
- Feedback and ongoing development









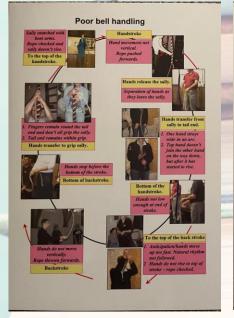
# RINGING 2 3

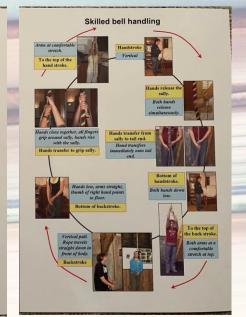
- Ringing 2030 Pillars
- Workgroup Team Structure
- Residential Ringing Courses
- Development Materials
- Get Involved & Next Briefings

#### **Development Materials**

 Bell Handling Posters are available for all towers, with no cost provided we can find local distribution







#### **Development Materials**

 Our 3D Model Bell is available from the CCCBR website:

https://shop.cccbr.org.uk/product-category/model-bells-prints-posters/



# RINGING 2 3

- Ringing 2030 Pillars
- Workgroup Team Structure
- Residential Ringing Courses
- Development Materials
- Get Involved & Next Briefings



Get Involved

To find out more about organising a Residential Course for your area contact Hayley: ResidentialCourses@cccbr.org.uk

If you could distribute handling posters in your area contact Lucy H-T: Development@cccbr.org.uk

If you are interested to support Recruit, Retain & Regain contact Bob: RRR@cccbr.org.uk

For any other areas of interest contact Paul: VLLead@cccbr.org.uk



**Next Briefings** 

Sunday's at 20:00 UK time

8<sup>th</sup> February – Recruit, Retain & Regain Focus

17th May – From Strategy to Delivery plus Leadership & Survey Focus

23<sup>rd</sup> August – Review of the Year before the Annual Council Meeting

Look out for more details and how to receive the link nearer each briefing





